

Associate of Applied Science-Media Design

Program Description

Upon completion of the Associates of Applied Science in Media Design, students will have knowledge and technical skills in graphic design, web design and multimedia fields.

Specific Objectives

Upon completion of the Associate3 of Applies Science degree students will:

Analyze design problems and apply creative design solutions to the creation of digital images, digital photographs, web pages, and multimedia.

Effectively communicate and present information to a broad audience through the use of visual design, interactivity, human interface design, and storytelling principles.

Demonstrate sufficient artistic and technical skills in a combination of selected areas in computer graphics, web design and multimedia.

Incorporate principles from art, photography, film, and video into original computer graphics, multimedia and web page designs.

Associate of Applied Science-Media Design
Preferred Course Sequence and Prerequisite

Fall (First Year)	Cr	Prerequisite(s)
ENGL 101 English Comp I	3	
ARTD 114 Beginning Drawing	3	
MEDA 101 Intro to Media Design	5	
MEDA 110 Web Page Design I	4	
Total	15	
Winter (First Year)		
ARTD 111 Art & Design	3	
MEDA 111 Web Page Design II	4	
FTVP 140 Fundamental Video Production	3	
MEDA 102 Media Design II	5	
Total	15	
Spring (First Year)		
ENGL 202 English Comp. II	3	
HMNT 101 or PHIL 100 or ENGL 210	3	
FTVP 102,3 Intro To Photography/Lab	3	
MEDA 170 Page Layout and Design	3	
Elective SS INTRO (List C)	5	
Total	17	

Fall (Second Year)	Cr	Prerequisite(s)
SPCH 100 Basic Communications	3	
Elective NASD/NASL (List A or list E)	3	
MATH 100 or MATH 101	5	
NASD 101 History of Indians in The US	3	
MEDA 201 Media Design IV	2	
Total	16	
Winter (Second Year)		
Elective NASD/NASL (List A)	3	
MEDA 202 Media Design III	5	
ARTD 145 Beginning Printmaking	3	
Current topics in Media Design: MEDA 220 Intermediate Illustration or FTVP 141 Intermediate Video or FTVP 2002/2003 Intermediate Photography/Lab	3	
Total	14	
Spring (Second Year)		
MEDA 203 Media Design V Advanced Projects	3	
MEDA 210 Multimedia Seminar	5	
MEDA 299 Media Design Portfolio/Capstone internship 20 hours	3	
PSYC 225 Psychology of Advertising & Propaganda	2	
ARTD 150 Introduction to Art History	3	
Total	16	

Associate Degree Total 93

*= Prerequisite

Note: All courses are 11 weeks. *For flexibility in scheduling, campuses are permitted to move classes from the major into the entry sequencing.